



SENOA LITEPAPER

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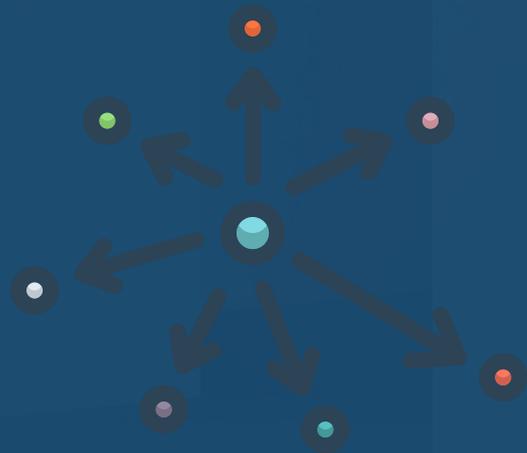
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Overview

The questionable viability of the prevailing Fiat system of unbacked currencies which have been unable to sustain growth has caused an influx of successful blockchain based Decentralized Finance (DeFi) platforms.

Long before the inception of Ethereum, negative connotations have been cast over the alternative finance space as both developed and developing nations sought to accumulate significant amounts of precious metals, natural resources and increase their national production of goods & services in order to preserve the existing order.

Blockchain technology and DeFi have proven to be viable and growing alternatives to the traditional order but do have issues which need resolution such as the need for their Coins/Token have true utility and use cases; and that many governance, accountability, technological, regulatory and risk related matters still need to be resolved.



Problem

In the simplest of terms until such time as cryptocurrencies shake off certain perceptions regarding their seriousness and many of them become devoid of their speculative character and are universally recognized as stable and can be used with limited risk in commerce, only then will the problem of their usage, value and universal acceptance be resolved.

Except for the Senoa Token, not one of the many Deflationary Tokens is backed by assets having value; hence are fundamentally illiquid as there is no collateral backing them and/or insurance guaranteeing their acceptance, continuity, value and/or growth.

Importantly most cryptocurrency projects / platforms which are highly decentralized have no identity, no leadership, no products, vague commercial plans, no monetisation possibilities, no reporting, no accountability so that the owners of their Coins / Token have absolutely no ideal of what is going on in them.



The Solution

Enter the First Asset Backed Deflationary Ecosystem

Senoa has created a generational shift toward social communities, connecting digital and real world assets into a single ecosystem running its platform with transparency and as a business led by seasoned professional managers.

The Senoa Ecosystem focuses on a privacy first approach, with Decentralized Identifications (DID) leveraged to provide pseudonymous association to data. This allows Senoa users to act, speak, buy, sell and trade freely in the Senoa Ecosystem.

Through Senoa's platform, digital and physical hard assets are integrated into DeFi; which avails lower capitalization cost, while creating a frictionless deployment and settlement process for the DeFi community.

To have a balance with traditional and DeFi products, a hybrid approach is taken.



In order to provide equal opportunity and awareness to Senoa Token holders, a social landscape is created to interact with the assets under management. This gives the community the ability to engage with assets in a dynamic environment where the data is updated in near real time.

In summary, Senoa is a game changer. The Senoa Token is safe, transparent, has a true usage, is backed by real-world and digital assets, and is readily acceptable to merchants.



Why Senoa?

The Vision Behind Senoa

Senoa is the first publicly reported asset backed deflationary token. We intend on maintaining full transparency, project accountability and procurement of digital and real world assets that serves as a foundation for community holders. Our team intends on delivering 7 key objectives in our community project:

- Peace of Mind
- Governance
- Utility Development
- Quarterly Filing
- Buy-Back
- Burning Mechanism
- Monetization Model



Key Features

- Is backed by Highly Liquid First Tier Real World Assets [40%] / Managed by Professionals which allows for Buying, Selling and Peer to Peer Sending
- Is backed by Digital Assets [60%] / Decentralized Management by Immutable Self-executing Protocols
- Allows for Senoa Token – Buying, Selling, Trading and Sending via Wallet Services with Real Utility which can be used for staking and/or reinvestment schemes
- Provides an outlet for Community Merchandise Sales & Cross Selling Incentivization of Content Creators
- Allows the creation of NFT Assets and Asset Bundles (D'Assets)
- Employs a Decentralized Identification (“DID”) Trust Framework
- Includes a Free Communication Platform & Incentives
- Incorporates an innovative Buy-back Model which Buys and Burns Tokens thus increasing deflation and increasing the underlying Tokens price



- Provides Transparent Real Time Reporting & Accountability
- Has Managed and Enhanced Risk Mitigation
- Features a Transparent and Published XO Address
- Features a Transparent and Published BlockChain BEP20 Compliance Audit Result – TechRate
- Features a Transparent Published Smart Contract Audit Result - Certik
- Includes Extensive Community Governance & Professional External Management
- Publishes (SEC Compliant) Quarterly Filings including reporting on the performance of its digital and real-world assets, their composition and forward looking statements
- Characterized by No Red Tap & Low Transaction Fees



Pillars

The core functionality of the Senoa DAO is enhanced by its inter-related and inter-connected Pillars which support growth and prevent contraction within its ecosystem.

Asset Backed

The discerning and unique factor of the Senoa Platform is that it is backed by hard, real-world assets, such as Precious Metals and Real Estate and with rare, unique and one-of-a-kind digital assets all of which are highly liquid and can readily be monetized should the need arise.

DeFi

Senoa embraces the numerous and ever-increasing benefits that Decentralized Finance ("DeFi") offers as a window to the digital and decentralized future with benefits including near instant transfers & transaction settlement, the use of smart contracts, conditional payments, avoidance of unnecessary intermediaries, reductions of fees & and charges, with the number of use cases launching growing exponentially offering a window to the digital and decentralized future.



Deflationary Economics

Senoa Tokens benefit from its deflationary economic model where their value can increase as the supply slowly gets burned off through transaction fees over time.

NFT's

The Senoa Platform appeals to a wide public because it allows for the uploading of artistic creations, as well as other created content into a merchandising application whereby users can then “sell” their products by creating a non-fungible token (NFT) which contains a store of representational value from the object or content it represents.

Community

The Senoa Platform caters to all walks of life from the niche content creators to old school professional Investors by bridging the traditional finance industry to anonymously providing innovative purchasing options for merchandise using tokens and precious metals on a social network platform.

Users are incentivized to join the Senoa Platform and become members of the Senoa Social Community through a token-rewards based model and given access to a variety of other lucrative platform functions including receiving loyalty rewards.



Security

The Senoa Platform is built on transparency providing its Token Holders with open and unrestricted access to its results, financial records and the composition and value of its Assets; including the real time status of the Senoa Token locked and in-circulations supply and history of discretionary or mandatory Token destruction caused by smart contracts or other means.

Senoa - Strength Through Synergy

The Senoa Platform discerns itself from other deflationary models which primarily focus on issuing and selling their tokens with at best a very weak monetization model, and possibly one product or service to promote the uniqueness of the Senoa Platform is that it is a true marketplace.

Senoa backed by tried and proven monetization policies which are tied to a burn mechanism ensures Senoa Token growth and provides incentives to the Senoa Community providing it with fund redistribution and rewards.

Senoa is creating the new norm for crypto deflationary models and is the First Asset Backed Deflationary Ecosystem



Tokenization of Real World Assets (RWA)

What is Asset Tokenization

Asset tokenization is a digital representation of an asset, such as real estate, precious metals, company equity, in immutable tokens on the blockchain. This specific sector of DeFi has significant opportunities and is one of the most incentivizing areas of interest for global cryptocurrency users.

Unique Access

Senoa allows our users to access illiquid assets like Gold through our NFT Protocol allowing for frictional ownership; which you can use to Buy, Sell, Trade and Store the RWA. And in the case of precious metals allows you to Ship Grams or Ounces of it to your location



Binance Smart Chain

Senoa has chosen to issue the Senoa Token on the Binance Smart Chain (“BSC”) which is primarily a decentralized Ethereum-compatible blockchain, which was specifically designed to effectively, efficiently and (importantly) inexpensively run smart contract-based applications; which are the bane of Ethereum based platforms.

BSC which unleashes the power of decentralized applications (“D’Apps”) enables Senoa to manage its rapidly changing digital asset complement cross chain with a minimum of delays in a near real-time environment.

In summary, BSC allows for the lightning-fast transfer of data and transactions at minimal cost.



Pancake Swap & BEP-20 Tokens

Pancake Swap DEX is a (Binance centric) decentralized exchange that keeps the custody of its users cryptocurrencies, tokens and coins and facilitates their trading; it is anchored on automated smart contracts deployed on the Binance Smart Chain (“BSC”) and runs specifically on its BEP-20 Token.

All trades on Pancake Swap are automatically executed via smart contracts — completely eliminating counterparty risk making use of its Automated Market Maker (“AMM”) which allows user to trade digital assets against liquidity pools; it is similar in look and feel to Uniswap, its counterpart on the Ethereum DEX.

The platform is designed to allow users to securely trade the Binance Coin (BNB) and a variety of other accepted BEP-20 tokens without relying on centralized services or losing control over their private keys. As a decentralized exchange, all trades on Pancake Swap are automatically executed via smart contracts — completely eliminating counterparty risks.



Affiliate Bonus Drop

How it Works

Senoa is launching an Affiliate Bonus Drop program concurrent with the scheduled 90-day Pre-sales activity; which allows Senoa Token Holders to participate in the program and earn additional Senoa Tokens each time someone successfully registers and becomes a member of the Senoa Community using their referral code/link.

During the roll-out of the Affiliate Bonus Drop 20,000,000,000 (20 Billion) Senoa Tokens ("SNO") are being made available to participating holders. Holders earn a 10% referral bonus drop, automatically transferred to their wallet.

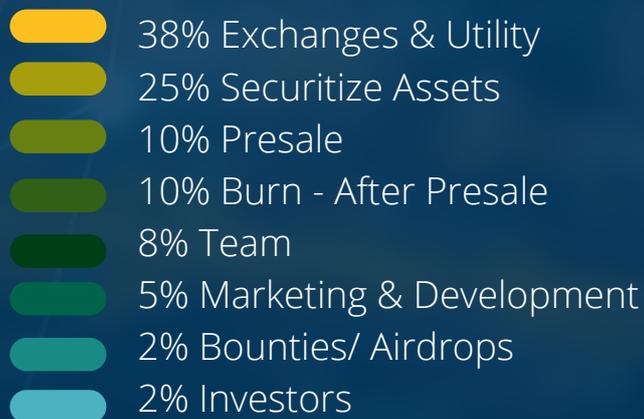
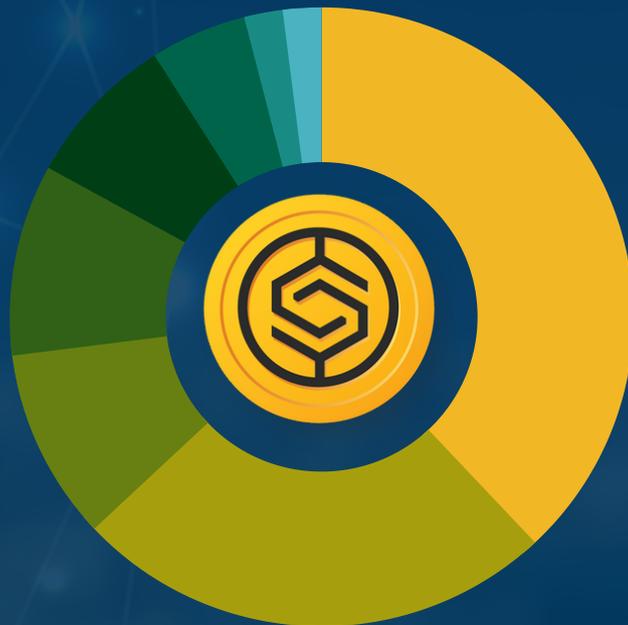
The Affiliate Bonus Drop shows our commitment to the growth and wellbeing of the Senoa Social Community as evidenced by 10% of the SNO available for Pre-sales activities 200,000,000,000 (200 Billion) earmarked for it.

The Affiliate Bonus Drop program concludes when the Senoa Token Pre-sale opportunity expires.

Initial Token Distribution

Senoa has a predefined allocation for the entire token supply which will be minted immediately after the triggering of its smart contract based Token Generation Event.

1,000,000,000,000 [1 Trillion] SNO tokens will be released to the Senoa Foundation





Token Name: Senoa

Token Symbol: SNO

INITIAL PRICE	0.000009000 9 DECIMAL POINTS		PRESALE REQUIREMENT	AFFILIATE BONUS 10% REQ	AMOUNT STORED
DIGITAL AND PHYSICAL ASSETS	250,000,000,000	25.00%	100,000,000,000	10,000,000,000	140,000,000,000
PRESALE TOKEN REQUIREMENT	100,000,000,000	10.00%	100,000,000,000		
PRESALE AFFILIATES	10,000,000,000	1.00%		10,000,000,000	
TOTAL PRE-SALE 6 MONTH			200,000,000,000	20,000,000,000	
BURN WALLET INITIAL DEV. BURN	100,000,000,000	10.00%	SUPPLY BURNT AFTER PRE-SALE		
TEAM	80,000,000,000	8.00%	LOCKED 12 MONTH VESTING		
MARKETING & DEVELOPMENT	50,000,000,000	5.00%			
BOUNTIES/AIRDROPS	20,000,000,000	2.00%			
INVESTOR POOL	7,000,000,000	0.70%			
TOTAL ALLOCATED	617,000,000,000	61.70%			
SNO REMAINING	383,000,000,000	38.30%			
PANCAKE SWAP LP	7,500,000,000	0.75%	SETS THE INITIAL PRICE & LIQUIDITY		
EXPECTED INITIAL LISTING PRICE	0.000040000				
BALANCE AFTER PREDEFINED DISTRIBUTIONS	375,500,000,000	37.55%			



Initial Token Distribution

62% will be immediately re-allocated to predefined wallets that will fund the development of the ecosystem

The 38% of issued SNO coins will be retained by the Senoa Foundation; which may be distributed to accredited investors, large funds and institutions, collectively known as external partners, to fund the initial and on-going development of Senoa Chain.

In order to decentralize the holdings of SNOs as much as possible the Senoa Foundation may not keep more than 49% of all initially issued Senoa Tokens; the use of the potential sales proceeds will be at the discretion of the Senoa Foundation Board but will exclusively be directed towards the adoption and development of the Senoa Platform and Senoa community.



Pre-Sale in Stages

The Pre-sale dates are set to execute on (Nov 27th, 2021) for 90 days, however, it's likely to conclude in significantly less time.

The table below sets out the various metrics for ease of understanding:

The Minimum Purchase Value in each of the Stages is \$10.00 with a Maximum Purchase Value per Subscriber being \$ 10,000.

The table below sets out the various metrics for ease of understanding.



The Senoa Tokens purchased during the Pre-sales period are subject to a vesting schedule which releases 8% of the Senoa Tokens purchase each month during a 6-month (holding) period of time.



Burn Event

Burning 100,000,000,000 tokens AFTER the Pre-sale

Immediately after the pre-sale Event 10% of the Maximum Total Supply is Burned which will result in an immediate Senoa Token value increase.

Fictive Examples of Value Growth

Possibilities with Senoa			0.00004	10%	500%	1000%
Amount	Presale Price	Tokens	After Presale	Burn	5X	10X
\$ 100.00	0.000009	11,111,111.11	\$ 444.44	\$ 488.89	\$ 2,444.44	\$ 4,888.89
\$ 500.00	0.000009	55,555,555.56	\$ 2,222.22	\$ 2,444.44	\$ 12,222.22	\$ 24,444.44
\$ 1,000.00	0.000009	111,111,111.11	\$ 4,444.44	\$ 4,888.89	\$ 24,444.44	\$ 48,888.89
\$ 2,500.00	0.000009	277,777,777.78	\$ 11,111.11	\$ 12,222.22	\$ 61,111.11	\$ 122,222.22
\$ 3,500.00	0.000009	388,888,888.89	\$ 15,555.56	\$ 17,111.11	\$ 85,555.56	\$ 171,111.11
\$ 5,000.00	0.000009	555,555,555.56	\$ 22,222.22	\$ 24,444.44	\$ 122,222.22	\$ 244,444.44
\$ 7,500.00	0.000009	833,333,333.33	\$ 33,333.33	\$ 36,666.67	\$ 183,333.33	\$ 366,666.67
\$ 10,000.00	0.000009	1,111,111,111.11	\$ 44,444.44	\$ 48,888.89	\$ 244,444.44	\$ 488,888.89

PAST PERFORMANCE IS NO GUARANTEE
OF FUTURE RESULTS



Transaction Fees

Many deflationary projects include transactions fees as high as 12% for the purpose of reflection/redistribution, Liquidity Pools and very often Charities. Senoa have elected to use this model with significantly less fees as an accelerator for our Asset Protection Fund, Redistribution rewards and increased liquidity for holders.

Re-balancing the Senoa Ecosystem

Transaction volume and fees are applied to re-balancing the Senoa Ecosystem; each Senoa transaction is taxed a fee of 6%. The amount is split up 3 ways:

2% Automatic LP Acquisition

The second 2% is consistently accumulating tokens internally, the total tokens accumulated are split in half, and then converted to BNB which will automatically be used to capitalize the PancakeSwap contract for SNO/BNB pair as liquidity.

2% Redistribution Rewards

The first 2% fee is redistributed to all existing token holders. The reward amount is based on the wallet balance's percentage share of the total supply. This calculation determines the amount to pay out of the redistribution pool for that user.



2% Tokenization of Real World Assets (RWA)

The third 2% share of the transactions are sent to the Digital/RWA wallet to acquire additional reserve assets, further backing the value of the token.

Auto Liquidity Provider (LP)

The Senoa Token smart contract holds unique deflationary features like automatically providing liquidity to the PancakeSwap SNO/BNB pair. This adds significant value to the community as it provides a constant stream of liquidity

Redistribution Rewards

Senoa Token holders rewarded through transaction fees

Whenever a taxed transaction occurs, the 2% allocated for redistribution to token holders is reflected instantly at every transaction. The total Senoa tokens held in the receiving wallet defines the amount of rewards received based on the total supply of the Seno Ecosystem.



Road Map

2021 Q3

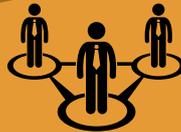
2021 Q3

- Launch Website
- Complete Audit
- Presale Affiliate Page
- Complete Smart Contract



- Rollout whitepaper
- On-Board Marketing Team
- Complete Presentation Deck
- Roll-out Presale Presentations

2021 Q4



2021 Q4

- Launch Presale
- Rollout Business Plan
- IEO Launch on PancakeSwap
- Create 2,500 – 5,000 Holders
- Achieve Presale raise \$3,200,000
- Additional Launch on CoinMarketCap
- Transfer 40% securitize Assets Multisig
- Onboard Trust Professional Firm to Manage Multisig Keys

- Audit
- Launch NFT Digital
- Launch Senoa Market Place
- 10,000 Senoa Network Users
- Launch Senoa Social Network
- Generate \$100,000 in Revenue
- Additional Launch on Coingecko
- Additional Launch on other Exchanges
- Finalize Senoa Token Utility Partnerships

2022 Q1

2022 Q1

- 2022 Q1
- Launch on new Exchanges
- 75,000 Senoa Network Users
- 100,000 Senoa Token Holders
- Launch NFT Gold & Merchandise



- Add new Utility Partner
- Onboard Asset Managers
- Generate \$500,000 in Sales Revenue

2022 Q2



2022 Q2

- Launch NFT Estate
- Launch on new exchanges
- 200,000 Senoa Token Holders
- 150,000 Senoa Network Users

- Add new Utility Partners
- Generate \$2,000,000 in Sales
- Onboard Additional Asset Managers



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These statements may be identified by, but not limited to words and phrases, such as “will”, “should”, “believe to”, “expect”, “project”, “anticipate”, or words of equivalent or similar meaning. Such forward-looking statements are also included in other publicly available Senoa materials, blog posts, interviews, social media outlets, etc. Information contained in this whitepaper constitutes forward looking statements and includes but is not limited to:

The expected future performance of the project. Completion of the project development. The expected timeline of project development. The expected exact distribution of funds. Execution of project’s vision and strategy. Future implementation of new features and platform functions.

There are no guarantees that Senoa Social platform will succeed financially. Similarly, there are no guarantees that the SNO token will rise in value.

You are advised to thoroughly assess the risks and uncertainties involved before making any decisions.

No promises, in terms of token value or future performance are made. Representation and warranties for the reader Upon taking action on the basis of the information presented in this whitepaper, you confirm that:



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